Your Organization’s Logo

Your Organization’s Contact Person

MEDIA ADVISORY

(Your Organization) to Provide Free Health Assessments

to Reduce Heart Attacks and Strokes

(Your Organization) will provide free health assessments to the community on Date and Time at Location. The assessments will take approximately 15 minutes per person and will be performed by (nurse members of Your Organization OR healthcare professionals and community ambassadors of the Million Hearts Program).

Your Organization is hosting this special event as part of the Million Hearts Program - an initiative aimed at saving one million hearts from heart attacks and strokes through health assessments and patient education. The Ohio Nurses Association and The Ohio State College of Nursing are program partners, providing the health assessment training for healthcare professionals and community ambassadors.

WHO: Your organization

WHAT: Free Health Assessments

WHERE: Location of the event

WHEN: Date and time of the event.

BACKGROUND: Heart attack and stroke are two of the leading causes of death in the U.S. People of all ages, genders, races and ethnicities are at risk and certain groups, such as African Americans, women and those between the ages of 40 and 60, are at an even higher risk. But many people who are at risk do not know it. We hope to reduce the amount of heart attacks and strokes through free health assessments from which community members can learn about their risk and how to reduce it.

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About Your Organization: Provide a few sentences describing your organization.

*For more information on the Million Hearts Program, visit www.ohnurses.org/million-hearts*